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UNITED STATES DEPARTMENT OF AGRICULTURE Bureau of Agricultural Economics "ashington

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FOREIGN NEWS ON APPLES

September 12, 1927

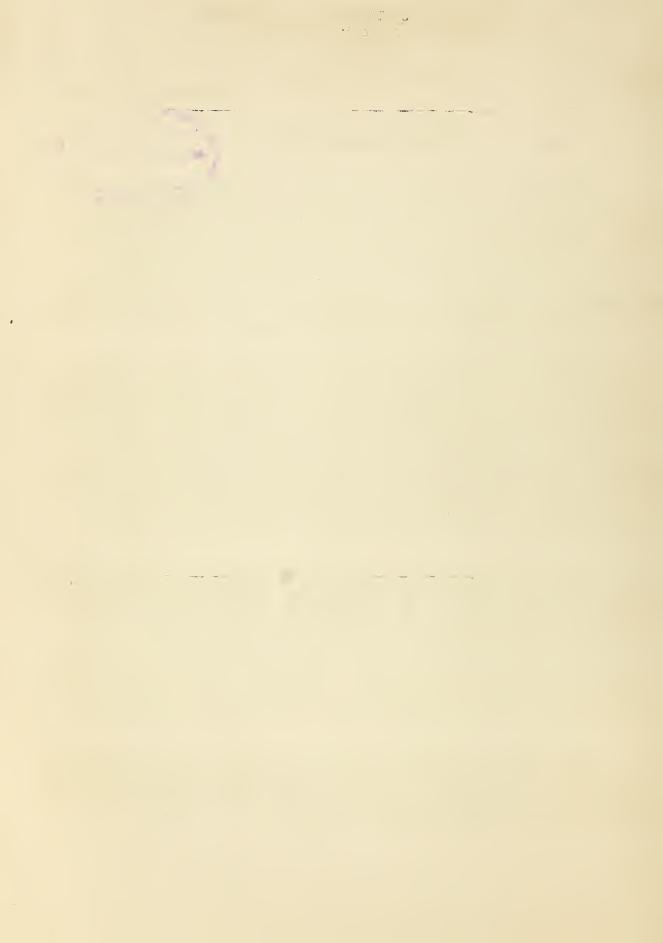
THE BRITISH APPLE MARKET

The supplies of American apples reaching the British market are far in excess of demand and shippers can expect very poor returns if the present rate of export is kept up, according to a cable received from Mr. Edwin Smith, the Department's fruit specialist in Europe. The apple crop both in England and on the continent is reported as larger than last year, states Mr. Smith. Supplies of British apples are plentiful and low in price, miscellaneous varieties selling at from 73 cents to \$1.95 per bushel basket. In general the British market is showing considerable weakness for apples, the demand being very dull for the lower grades. There are plenty of cheap, low grade European apples in the continental markets.

Barreled apples from Virginia, New Jersey and New York are arriving immature, lacking in color and with poor eating quality. This is particularly true of New York Wealthys, Virginis Ben Davis and Albermarle Pippins and Virginia Rhode Island Greenings. Many miscellaneous varieties of apples are selling at from \$2.92 to \$4.99 per barrel, says Mr. Smith. Virginia York Imperials are in liberal supply. The condition of the fruit, however, is extremely variable and the demand is only moderate, $A-2\frac{1}{4}$ inch sizes selling at from \$6.08 to \$8.15 per barrel. Virginia Jonathans on the other hand were only in light supply but due largely to the poor color and appearance of the fruit $A-2\frac{1}{4}$ inch sizes sold only moderately at from \$5.60 to \$6.33 per barrel. Virginia Bonums topped the market bringing from \$7.30 to \$8.52 per barrel.

Supplies of boxed varieties in general are greatly in excess of demand. This is particularly true of California Gravensteins, for which there is only a moderate demand at the present time. Idaho Wealthys are also in liberal supply but the demand for the offerings of that variety has been very slow due partly to the generally poor condition of the fruit. Ben Davis and Ganos from the Pacific North West are arriving immature, lacking in color and with poor eating quality. Boxed apples from Massachusetts are arriving with minimum color for grade. The market is showing considerable reakness for New England Gravensteins and Wealthys. These varieties are selling mostly at from 95 cents to \$1.64 per standard box of Massachusetts.

While supplies of apples in general are excessive and the demand slow, the situation in regard to pears is just the opposite. The general condition of continental pears is poor. Supplies of pears from the continent are scarce and the market is showing considerable strength for the Bartlett, Hardy, and Clarigeau varieties from the United States.



Liverpool prices for American fruit on September 7, 1927

Variety and grade	Origin :-	Price September 7, 1927
Apples: York Imperial, A-2½ in. Bonums, A-2½ in. Jonathans, A-2½ in.	Virginia	\$6.08 - 8.15 7.30 - 8.52 5.60 - 6.33
Gravensteins: Fancy, 163/175 Fancy, 163/175 (fair condition). Fancy, 188/smaller C-grade, 188/smaller A-2½ in.	11	2.92 - 3.04 2.68 - 2.86 2.43 - 2.92 1.70 - 2.68 1.58 - 1.95
Wealthy: A- $2\frac{1}{4}$ in	11	1.58 - 1.70 <u>Per box</u>
Pears: Bartlett Hardy	California	5.35 - 5.84 7.06 Per bbl
Bartlett	: New York	9.73 - 12.99
Prunes: "Suitcase"	: Oregon	Per case 1.58

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